

MASTER OF ARTS IN MANAGEMENT (2020/2021)											
No.	Course	Module Leader	Workshop Lecturer	Egz/Zal	Lecture	Seminar	Workshop	Internship	Hours	ECTS	Remarks
<b>YEAR 1</b>											
<b>SEMESTER 1</b>											
1	Business Law			Z		30			30	3	
2	Contemporary Management Concepts			E		30			30	4	
3	Knowledge Management			Z			15		15	2	
4	International Business Negotiations			Z			30		30	3	
5	Coaching and Mentoring			Z			45		45	4	
6	Enterprise Change Management			Z		15	15		30	3	
7	Corporate Social Responsibility			Z		15			15	2	
8	Sales Management			Z			30		30	4	
9	Emerging Trends in HRM			Z		30			30	3	
10	Foreign Language (Elective)			Z			30		30	2	
<b>1<sup>st</sup> semester total</b>					<b>0</b>	<b>120</b>	<b>165</b>	<b>0</b>	<b>285</b>	<b>30</b>	
<b>SEMESTER 2</b>											
1	Risk Management			Z			30		30	4	
2	Startup Management			Z			30		30	3	
3	Brand Management			Z			30		30	3	
4	Leadership and Teambuilding			Z			30		30	3	
5	Communication and Digital Marketing			Z			30		30	4	
6	<b>Restructuring and Bankruptcy</b>			Z		30			30	3	
7	Advanced Strategic Management						15		30	4	
8	<b>Elective 1 (1 out of 2):</b> 1. Distance Learning Methodologies in HRM 2. Blockchain Technology in a Modern Enterprise			Z			15		15	2	
9	<b>Elective 2 (1 out of 2):</b> 1. Introduction to Global Operations and Supply Chain Management 2. Internet, Social Media and Marketing Research			Z			15		15	2	
10	Foreign Language (Elective)						30		30	2	
<b>2<sup>nd</sup> semester total</b>					<b>0</b>	<b>45</b>	<b>225</b>	<b>0</b>	<b>270</b>	<b>30</b>	
<b>YEAR 1<sup>st</sup> TOTAL</b>					<b>0</b>	<b>165</b>	<b>390</b>	<b>0</b>	<b>555</b>	<b>60</b>	
<b>YEAR 2</b>											
<b>SEMESTER 3</b>											
1	Interpersonal Communication Workshop			Z			30		30	2	
2	Foreign Language (Elective)			E			30		30	2	
3	Thesis Seminar - Elective			Z		30			30	6	
4	<b>Specialisation Courses</b>			Z			150		150	20	
<b>3<sup>rd</sup> semester total</b>					<b>0</b>	<b>30</b>	<b>210</b>	<b>0</b>	<b>240</b>	<b>30</b>	
<b>SEMESTER 4</b>											
1	Internship	M. Khvostova, Mgr	External Company	Z				420	420	17	
2	Thesis Seminar - Elective	J. Kornecki, Dr	----	E		30			30	13	
<b>4<sup>th</sup> semester total</b>					<b>0</b>	<b>30</b>	<b>0</b>	<b>420</b>	<b>450</b>	<b>30</b>	
<b>YEAR 2<sup>nd</sup> TOTAL</b>					<b>0</b>	<b>60</b>	<b>210</b>	<b>420</b>	<b>690</b>	<b>60</b>	
<b>TOTAL FOR TWO YEARS</b>					<b>0</b>	<b>225</b>	<b>600</b>	<b>420</b>	<b>1245</b>	<b>120</b>	
<b>LIST OF SPECIALISATION COURSES</b>											
<b>BIG DATA MANAGEMENT PROGRAM</b>											
<b>Set A:</b>											
1	Law & Regulation: Intellectual Property, Individual Rights & Data Protection			Z	30					4	
2	Artificial Intelligence, Big Data, and Applications for Industry 4.0.			Z			30			4	
3	Emerging Technologies and Innovation			Z		30				4	
4	Management of Technology Innovation and Creativity			Z		30				4	
5	Creating Your Own Innovative Company			Z			30			4	
<b>TOTAL</b>					<b>30</b>	<b>60</b>	<b>60</b>			<b>20</b>	
<b>STRATEGIC LEADERSHIP PROGRAM</b>											
<b>Set B:</b>											
1	Leadership Styles and Theories			Z		30				4	
2	Managerial Decision Making			Z		30				4	
3	Leading Innovation and Managing Change			Z		30				4	
4	Cross Cultural Management			Z		30				4	
5	Strategic Leadership and Team Building			Z			30			4	
<b>TOTAL</b>						<b>120</b>	<b>30</b>			<b>20</b>	
<b>EVENT MANAGEMENT PROGRAM</b>											
<b>Set C:</b>											
1	Event Law in the MICE Sector (Meetings, Incentives, Conferences and Exhibitions)			Z	30					4	
2	Operations and Logistics Management in the MICE Sector			Z		30				4	
3	Managing Contemporary Hospitality			Z		30				4	
4	Public Relations and Social Media for Events Promotion			Z		30				4	
5	Marketing Management in the MICE Sector			Z		30				4	
<b>TOTAL</b>					<b>30</b>	<b>120</b>				<b>20</b>	