



Study Programme BA in Management 2020/2021

	Course	Egz/Zal	Lecture	Seminar	Workshop	Comp. Sem	Hours	ECTS	Remarks
YEAR 1									
Semester 1									
1	Introduction to Business	E	15		15		30	5	
2	Introduction to Accounting	Z		30	15		45	5	
3	Introduction to Microeconomics	Z		30	15		45	5	
4	Mathematics	E		30	30		60	5	
5	Information Technology for Business	Z			15	30	45	5	
6	Academic Writing I (Advanced English)	Z		30	30		60	5	
7	Athletics	Z			30		30	0	
1 semester total			15	120	120	30	285	30	
Semester 2									
1	Introduction to Macroeconomics	Z		30	15		45	5	
2	Introduction to Finance	E	30		15		45	5	
3	Introduction to Marketing	E	30		15		45	5	
4	Management Accounting	Z		15	30		45	5	
5	Academic Writing II (Advanced English)	Z		30			30	5	
6	Elective 1 out of 4	Z		30	15		45	5	
7	Athletics	Z			30		30	0	
2 semester total			60	105	120	0	285	30	
YEAR 1 TOTAL			75	225	240	30	570	60	
YEAR 2									
Semester 3									
1	Statistics for Business	E	30		30		60	7	
2	Operations Management	Z		30	15		45	5	
3	Corporate and Business Law	E	15		30		45	5	
4	Business Performance Management	E	30				30	5	
5	Language Elective	Z		60			60	3	
6	Elective 1 out of 3	Z		30	15		45	5	
3 semester total			75	120	90	0	285	30	
Semester 4									
1	Project Management	Z		45	25		70	7	
2	Sales and Negotiations	Z			30		30	5	
3	Human Resources Management	Z		30	15		45	5	
4	Financial Accounting	E		15	30		45	5	
5	Organizational Behavior	Z		30			30	5	
6	Language Elective	Z		60			60	3	
4 semester total			0	180	100	0	280	30	
YEAR 2 TOTAL			75	300	190	0	565	60	
YEAR 3									
Semester 5									
1	Strategic Management	Z		15	15		30	5	
2	Business Communication	E	30		15		45	5	
3	Elective 1 out of 3 (set A)	Z			250		250	10	
4	Elective 1 out of 3 (set B)	Z		30			30	5	
5	Elective 1 out of 3 (set C)	Z		30			30	5	
5 semester total			30	75	280	0	385	30	
Semester 6									
1	Managing Social Policy	E	30				30	5	
2	Project Writing Seminar	Z	30	80			110	10	
3	Elective 1 out of 3 (set A)	Z			250		250	10	
4	Elective 1 out of 3 (set B)	Z		30			30	5	
6 semester total			60	110	250	0	420	30	
YEAR 3 TOTAL			90	185	530	0	805	60	
TOTAL FOR THREE YEARS			240	710	960	30	1940	180	
Electives for Semester 2									
	Introduction to Philosophy	Z		30	15		45	5	
	Conflict Resolution in Business	Z		30	15		45	5	
	Introduction to Business Administration	Z		30	15		45	5	
	Strategic Communication	Z		30	15		45	5	
Electives for Semester 3									
	1) EU Financial Procurement and Proposal Writing Methodology	Z		30	15		45	5	
	2) Doing Business In Emerging Economies	Z		30	15		45	5	
	3) Europe's Crisis Management	Z		30	15		45	5	
Electives for Semester 5									
Set A:									
	1) Tourism Management in Practice	Z			250		250	10	
	2) Logistics Management in Practice	Z			250		250	10	
	3) E-commerce in Practice	Z			250		250	10	
Set B:									
	1) Hospitality Management	Z		30			30	5	
	2) Supply Chain Management	Z		30			30	5	
	3) Consumer Journey in E-commerce	Z		30			30	5	
Set C:									
	1) Managing Tourism Projects	Z		30			30	5	
	2) Shipping and Transport	Z		30			30	5	
	3) E-commerce: virtual marketplace for real growth	Z		30			30	5	
Electives for Semester 6									
Set A:									
	1) Tourism Management in Practice	Z			250		250	10	
	2) Logistics Management in Practice	Z			250		250	10	
	3) E-commerce in Practice	Z			250		250	10	
Set B:									
	1) Innovations and Technology in Tourism	Z		30			30	5	
	2) Innovations and Technology in Logistics	Z		30			30	5	
	3) Innovations and Technology in E-commerce	Z		30			30	5	