

BACHELOR OF ARTS IN MANAGEMENT (2022/2023)

No.	Course	Module Leader	Workshop Lecturer	Egz/Zal	Lecture	Seminar	Workshop	Comp. Sem	Hours	ECTS	Remarks
YEAR 1											
SEMESTER 1											
1	Introduction to Business			Z		15	15		30	5	
2	Introduction to Accounting			Z		30	15		45	5	
3	Introduction to Microeconomics			Z		30	15		45	5	
4	Mathematics			E		30	30		60	5	
5	Information Technology for Business			Z			15	30	45	5	
6	Academic Writing I (Advanced English)			Z		30	30		60	5	
7	Athletics			Z			30		30	0	
				1st semester total	0	135	150	30	315	30	
SEMESTER 2											
1	Introduction to Macroeconomics			Z		30	15		45	5	
2	Introduction to Finance			Z		30	15		45	5	
3	Introduction to Marketing			Z		30	15		45	5	
4	Management Accounting			Z		15	30		45	5	
5	Academic Writing II (Advanced English)			Z		30			30	5	
6	Elective 1 out of 4			Z		30	15		45	5	
7	Athletics			Z			30		30	0	
				2nd semester total	0	165	120	0	285	30	
				YEAR 1st TOTAL	0	300	270	30	600	60	
YEAR 2											
SEMESTER 3											
1	Statistics for Business			E	30		30		60	7	
2	Operations Management			Z		30	15		45	5	
3	Corporate and Business Law			E	15		30		45	5	
4	Business Performance Management			Z		30			30	5	
5	Language Elective			Z		60			60	3	
6	Elective 1 out of 3			Z		30	15		45	5	
				3rd semester total	45	150	90	0	285	30	
SEMESTER 4											
1	Project Management			Z		45			45	5	
2	Business Psychology			Z			25		25	2	
3	Sales and Negotiations			Z			30		30	5	
4	Human Resources Management			Z		30	15		45	5	
5	Managerial Economics			Z		15	30		45	5	
6	Organisational Behaviour			Z		30			30	5	
7	Language Elective			Z		60			60	3	
				4th semester total	0	180	100	0	280	30	
				YEAR 2nd TOTAL	45	330	190	0	565	60	
YEAR 3											
Semester 5											
1	Strategic Management			Z		15	15		30	5	
2	Business Communication			E	30		15		45	5	
3	Elective 1 out of 3 (set A)			Z			250		250	10	
4	Elective 1 out of 3 (set B)			Z		30			30	5	
5	Elective 1 out of 3 (set C)			Z		30			30	5	
				5th semester total	30	75	280	0	385	30	
Semester 6											
1	Managing Social Policy			Z		30			30	5	
2	Project Writing Seminar			Z	30	80			110	10	
3	Elective 1 out of 3 (set A)			Z			250		250	10	
4	Elective 1 out of 3 (set B)			Z		30			30	5	
				6th semester total	30	140	250	0	420	30	
				YEAR 3rd TOTAL	60	215	530	0	805	60	
				TOTAL FOR THREE YEARS	105	845	990	30	1970	180	

LIST OF ELECTIVES

Electives for Semester 2										
1	Introduction to Philosophy		Z		30	15		45	5	
2	Conflict Resolution in Business		Z		30	15		45	5	
3	Introduction to Business Administration		Z		30	15		45	5	
4	Strategic Communication		Z		30	15		45	5	
Electives for Semester 3										
1	EU Financial Procurement and Proposal Writing Methodology		Z		30	15		45	5	
2	Doing Business in Emerging Economies		Z		30	15		45	5	
3	Europe's Crisis Management		Z		30	15		45	5	
Electives for Semester 5										
Set A:										
1	1) Tourism Management in Practice		Z			250		250	10	
2	2) Logistics Management in Practice		Z			250		250	10	
3	3) E-commerce in Practice		Z			250		250	10	
Set B:										
4	1) Hospitality Management		Z		30			30	5	
5	2) Supply Chain Management		Z		30			30	5	
6	3) Consumer Journey in E-commerce		Z		30			30	5	
Set C:										
7	1) Managing Tourism Projects		Z		30			30	5	
8	2) Shipping and Transport		Z		30			30	5	
9	3) E-commerce: Virtual Marketplace for Real Growth		Z		30			30	5	
Electives for Semester 6										
Set A:										
1	1) Tourism Management in Practice		Z			250		250	10	
2	2) Logistics Management in Practice		Z			250		250	10	
3	3) E-commerce in Practice		Z			250		250	10	
Set B:										
4	1) Innovations and Technology in Tourism		Z		30			30	5	
5	2) Innovations and Technology in Logistics		Z		30			30	5	
6	3) Innovations and Technology in E-commerce		Z		30			30	5	