

BACHELOR OF ARTS IN MANAGEMENT (2023/2024)

E-Commerce / IT / Marketing / Finance

No.	Course	Module Leader	Workshop Lecturer	Egz/Zal	Lecture	Seminar	Workshop	Comp. Sem	Hours	ECTS	Remarks				
YEAR 1															
SEMESTER 1															
1	Introduction to Business	Serhiy Zabolotnyy, Dr	A. Menshykova, Mgr	Z		15	30		45	6					
2	Introduction to Microeconomics	K. Marton-Gadoś, Mgr	K. Jene, Mgr	Z		30	30		60	6					
3	Mathematics	K. Beck, Dr	Deepanshu Lakhwan, Mgr	E	30 (REC)		30		60	6					
4	Information Technology for Business	T. Woźniakowski, Dr / S. Radyk, Mgr.	T. Woźniakowski, Dr / S. Radyk, Mgr	Z			15	30	45	6					
5	Academic Writing I (Advanced English)	P. Gee, Mgr	P. Gee, Mgr	Z		30	30		60	6					
6	Athletics	Physical Education Department	---	Z			30		30	0					
				1st semester total					30	75	165	30	300	30	
SEMESTER 2															
1	Introduction to Macroeconomics	K. Marton-Gadoś, Mgr	K. Jene, Mgr	Z		30	30		60	6					
2	Introduction to Finance	Bogdan Szafranski, Dr	K. Marton-Gadoś, Mgr	Z		30	15		45	6					
3	Introduction to Marketing	A. Menshykova, Mgr	A. Menshykova, Mgr	Z		30 (REC)	15		45	6					
4	Management Accounting	Deepanshu Lakhwan, Mgr	Deepanshu Lakhwan, Mgr	Z		15 (REC)	30		45	6					
5	Academic Writing II (Advanced English)	P. Gee, Mgr		Z		30			30	3					
6	Athletics	Physical Education Department	---	Z			30		30	0					
Elective 1 out of 4				Z		30			30	3					
A. Introduction to Business Administration (E-COMMERCE)		M. Kamran, Dr / A. Menshykova, Mgr													
B. Introduction to Data Management (IT)		Mudassira Sarfraz, Dr													
C. Advertising, Public Relations and Branding (MARKETING)		Artur Wróblewski, Mgr													
D. Financial Markets (FINANCE)		Deepanshu Lakhwan, Mgr													
				2nd semester total					0	165	120	0	285	30	
				YEAR 1st TOTAL					30	240	285	30	585	60	
YEAR 2															
SEMESTER 3															
1	Statistics for Business	Iana Okhrimenko, Dr	Mudassira Sarfraz, Dr	E	30 (REC)		30		60	6					
2	Operations Management	Serhiy Zabolotnyy, Dr	Kinga Paciorek, Mgr	Z		30	15		45	6					
3	Corporate and Business Law	M. Drózdź, Dr	K. Strzała, Mgr	E	15		30		45	6					
4	Organisational Behaviour	D. Dzwonkowska, Dr hab.	---	E	30 (REC)				30	3					
5	Business Performance Management	Sergiusz Prokurat, Mgr / M. Lisowska, Mgr	---	Z		30			30	3					
6	Language Elective I	Foreign Language Department	---	Z		60			60	3					
Elective 1 out of 4		BA MAN Staff		Z		30			30	3					
A. Ethical E-Commerce & Social Responsibility (E-COMMERCE)		Alfonso De Paolini, Mgr													
B. Ethical Issues in Information Technology Sector (IT)		Tomasz Woźniakowski, Dr													
C. Socially Responsible Marketing (MARKETING)		Justyna Kucharska, Dr													
D. Business Ethics for a Finance Manager (FINANCE)		Adam Kwiecień, Mgr													
				3rd semester total					75	150	75	0	300	30	

SEMESTER 4										
1	Project Management	S. Prokurat, Dr / A. Menshykova, Mgr	Z		45			45	6	
2	Business Psychology	Natalia Glowacka, Mgr	Z			30		30	3	
3	Sales and Negotiations	Artur Wróblewski, Mgr / Arco van Ieperen, Mgr	Z			30		30	3	
4	Human Resources Management	Muhammad Kamran, Dr	Z	Krzysztof Kosy, Mgr	30	15		45	6	
5	Managerial Economics	K. Jene, Mgr	Z	K. Jene, Mgr	15	30		45	6	
6	Language Elective II	Foreign Language Department	Z	---	60			60	3	
	Elective 1 out of 4	BA MAN Staff	Z	BA MAN Staff	30			30	3	
7	A. Consumer Journey in E-Commerce (E-COMMERCE)	Alfonso De Paolini, Mgr								
	B. Programming in Python and R (IT)	Mateusz Wyszynski, Mgr								
	C. Interactive Media Workshop (MARKETING)	Anastasiia Menshykova, Mgr								
	D. Public Finance (FINANCE)	Bogdan Szafranski, Dr								
				4th semester total	0	180	105	0	285	30
				YEAR 2nd TOTAL	75	330	180	0	585	60
YEAR 3										
SEMESTER 5										
1	Cybersecurity Management	Bogusław Kulakowski, Mgr	Z		30			30	3	
2	Managing Social Policy	K. Jene, Mgr	Z	---	30			30	3	
3	Project Writing Seminar I	D. Dzwonkowska, Prof.	Z		30			30	3	
4	Strategic Management	Ewelina Florczak, Dr / Anita Uchańska, Dr	Z	Ewelina Florczak, Dr / Anita Uchańska, D	30			30	3	
5	Internship	A. Menshykova, Mgr	Z	Asynchronous Lecture/External Company	15 (REC)	345		360	15	
	Elective 1 out of 4	FEM Staff	Z	---	30			30	3	
6	A. E-Commerce: Virtual Marketplace for Real Growth (E-COMMERCE)	Alfonso De Paolini, Mgr								
	B. Artificial Intelligence and Machine Learning (IT)	Tomasz Woźniakowski, Dr								
	C. Introduction to Marketing Logistics (MARKETING)	Aleksandra Laskowska-Rutkowska, Prof.								
	D. Corporate Finance (FINANCE)	Andrzej Kurnicki, Dr / Radosław Wierzbicki, Mgr								
				5th semester total	15	150	345	0	510	30
SEMESTER 6										
1	Project Writing Seminar II	Selected Supervisor	Z		80			80	10	
2	Internship	A. Menshykova, Mgr	Z	Asynchronous Lecture/External Company	15 (REC)	345		360	14	
3	Elective 1 out of 4	FEM Staff	Z	---	45			45	6	
	A. Technology and Innovation in E-Commerce (E-COMMERCE)	Alfonso De Paolini, Mgr								
	B. Cybersecurity in Supply Chain Management (IT)	Aleksandra Laskowska-Rutkowska, Prof.								
	C. Digital Marketing (MARKETING)	Marta Bursche, Mgr								
	D. FinTech: Technology and Innovation in Financial Services (FINANCE)	Yulian Skoropadyk, Mgr								
				6th semester total	15	125	345	0	485	30
				YEAR 3rd TOTAL	30	275	690	0	995	60
				TOTAL FOR THREE YEARS	135	845	1155	30	2165	180